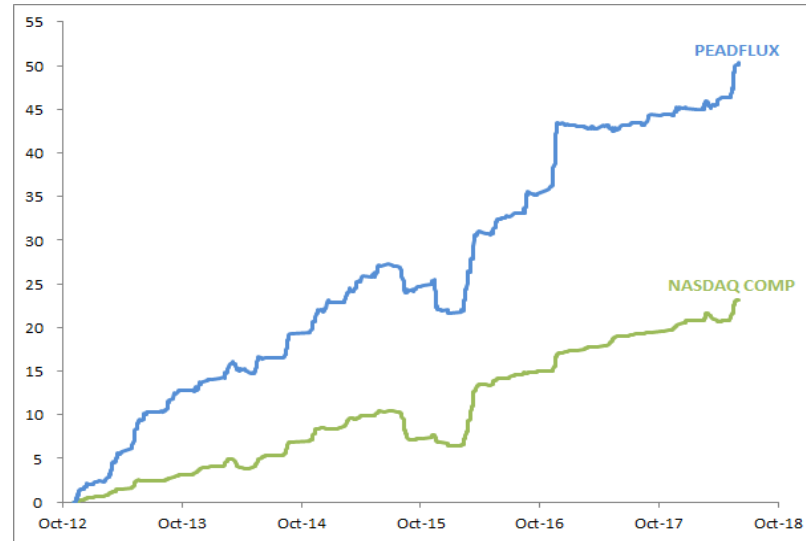




Competitive Advantage Through Big Data Analysis of Stock Market

1. Value Proposition

Results of Trade Suggestions

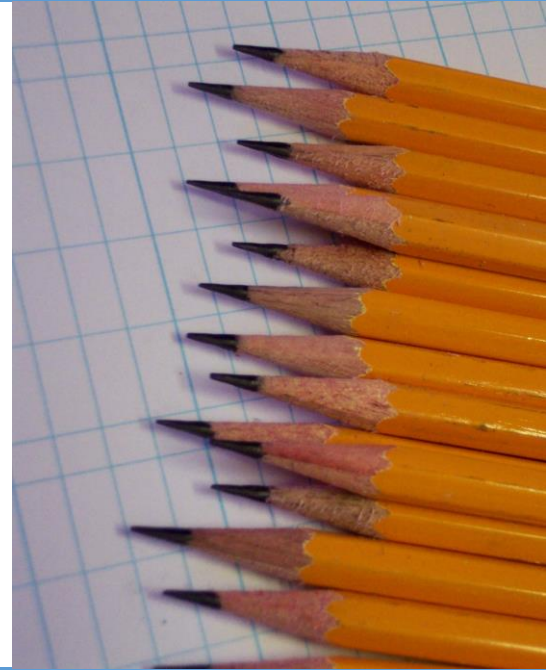


2. The Opportunity

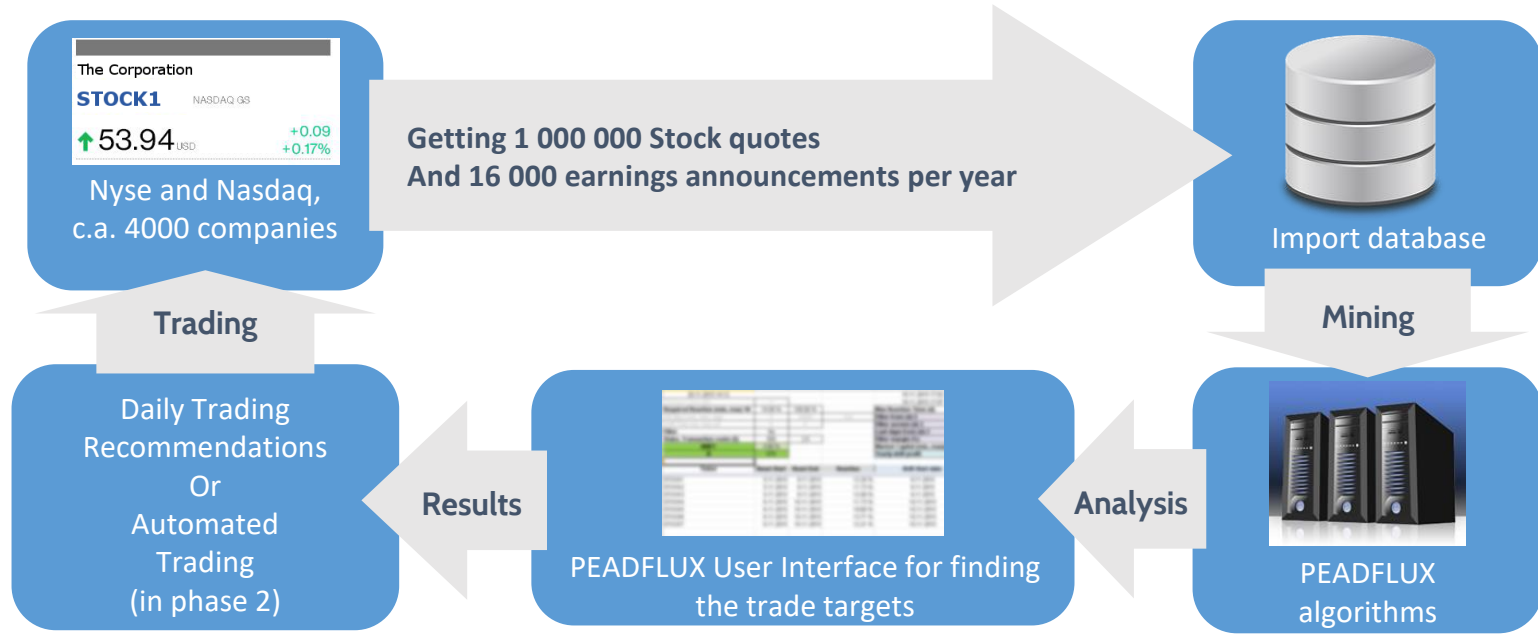
There aren't commercially available tools for analysing mid-term phenomena, like Post Earnings Announcement Drift (PEAD).

Lately, data analysts have been mostly concentrating on high frequency trading (HFT).

Long-term investing is also a well studied area and there is a lot of advice available for long-term investors.



3. Our Magic - How It Works?



4. Go-To Market Plan



Establishing a private stock trading company to offer stock portfolio piloting based on PeadFlux software system and investment strategy

Our target is to continue beating the reference index by clear margin. 2%...3% advantage is already reality.

Start executing our software and strategy in full scale with strategic partner(s)

5. Competitive Analysis

LOW-LEVEL COMPETITORS

Stock Trading and Analysis software providers, such as METASTOCK
TRADE STATION
eSIGNAL

All known are missing PEAD Analysis

MID-LEVEL COMPETITORS

Integrated web-based services offered by Banks and Broker companies like Bloomberg Terminal.

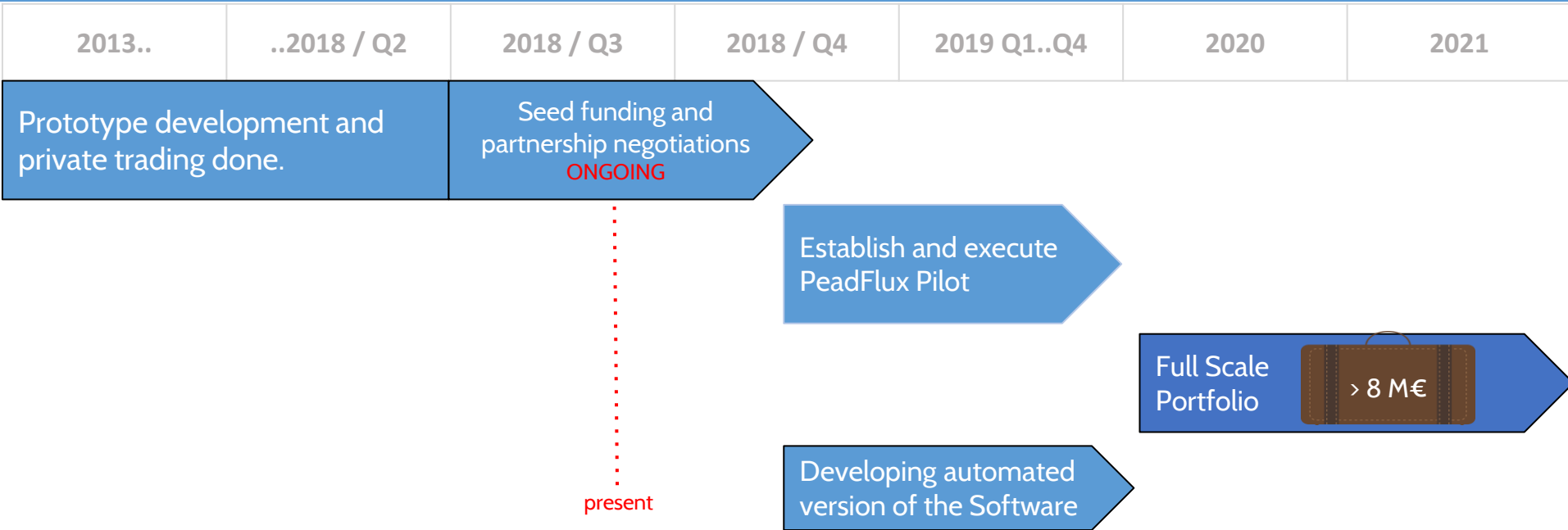
All known are missing PEAD Analysis

HIGH-LEVEL COMPETITORS

Tools used by big investment companies internally.

Impossible to get precise information about these.

6. Milestones



7. Why PeadFlux?

Automatic algorithmic analysis of Nasdaq and NYSE Earnings Announcements.

Trade recommendations or automated trading.

Selling time is known already when a buy is made.

Historical performance beats clearly the reference index.



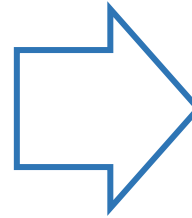
8. Call to Action



200 k€ seed investment

PILOT PROJECT:

Total expenses of 200 k€ cover the Trading software development and Pilot Portfolio running for 2 years.



FULL SCALE PeadFlux:

Fully implemented automated PEAD Stock Trading System with track record of 2 years trading.

Looking for strategic partner(s) to create added value by big data based Stock Trading.

Thank you for your interest!

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